ARMemories

wakala

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ARMemories, or Augmented Reality Memories, is an application designed for mobile devices that aims to purpose of augmenting the reality of memories by animating simple photos stored in a photo album paper photo album.

Augmented Reality Memories means reliving memories in an augmented manner; they will no longer be simple static photographs, but real moments to relive in the expressions, words and sounds that a simple photo-graph would never be able to express.

Connection to the smartwatch is easy and intuitive for the the user.

The application

The application is very simple and intuitive to use. Upon accessing it, the albums that the user has uploaded; each virtual album in the app corresponds to a paper album that the user owns.

By choosing a specific virtual album, the user simply simply flips through the paper album and frames it with the camera. The application will take care of the magic that makes the simple photo-graph into an increased memory.

Filters

The augmented memory, seen through the tablet will come to life from the static photo by animating the objects contained in it and allowing listening to the sounds hidden in that memory.

As with many applications related to photography, it will be possible to apply real-time to the augmented memories.

The Patent

ARMemories is developed around a proprietary patent of Wakala S.r.l.

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Title: Augmented paper photo album

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